

The Seniors Hub Model (*an Allies and Aging project*) engages seniors and participating organizations in a collective impact approach, learning about both the process and outcomes associated with seniors- led community development and strengthening collaboration amongst sector stakeholders through developmental evaluation. The developmental evaluation approach is designed to demonstrate the impact of utilizing a grassroots networked model for seniors, and to illustrate the hub as an example of social innovation where seniors co-create, govern and lead projects, and where activities can be scaled up and across systems to positively influence the social inclusion of seniors within community.

The goal of the project is to support the independence and active participation of older adults in community life. Playing a leadership role in planning and governance, seniors develop their capacity to guide and sustain the Hub using a community development approach that connects seniors and organizations at the neighbourhood level.

**The major outputs for this program are:**

- 2,000 seniors are reached and connected
- 12 volunteer training sessions
- 150 volunteers are trained
- 2 new HUBS created
- 75 HUB council meetings are held
- 2 Community Asset Maps are completed
- 3 new Neighbourly Together door-to-door programs are delivered

**The major outcomes for this program are:**

- Isolated/underrepresented seniors (eg. seniors living alone, seniors who are caregivers, seniors with low income, seniors with mobility/physical challenges and immigrant seniors) have increased access to appropriate services, information and community activities.
- Seniors are identified, their needs are understood and they are connected to services.
- Seniors are engaged in meaningful opportunities for participation which leads to strengthened and robust social networks.
- Seniors have more opportunity for using their skills and knowledge as project leaders and volunteers.
- Diverse seniors have the leadership skills, knowledge and connections needed for sustaining their neighbourhood senior's hub.
- Seniors and organizations in each neighbourhood are formally connected to their respective Hub and have increased capacity for working together to address seniors issues and services needs in the community thereby expanding service scope, depth and breadth.
- Seniors have increased capacity for addressing senior's issues and connecting across cultures and ages.

For more information about **Seniors Hub Model**, please contact Shelley at [shelley@southvan.org](mailto:shelley@southvan.org) or 604-324-6212.